



## Mentor and Masterminding Worksheet

*"You can make excuses or you can make money but you can't do both."*

- Robert Smith Champion Worldwide Media

Decide on whether you want to find a mentor or a mastermind group first. Then do that section.

### Mentor

1. List 10 people in your extended network already that would make a good mentor. (think of acquaintances, old friends, friends of friends, people on Linked In or Facebook)

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

2. List 10 people you admire that have done exactly what you want to do and might seem out of reach. (Smaller book authors, business owners, search Linked in, Facebook, and your industries magazines)

1.
2.

3.

4.

5.

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7.

8.

9.

10.

3. Choose one person on the list and craft a simple, short email to that person.

Hello \_\_\_\_\_,

*Qualifying Sentence (Example: I'm a huge fan of your books or you know my friend Joe and he said you might have experience in this that could help me)*

*A simple direct question in a sentence or two that you could not find out online easily. (example: But I have one question - do you feel that a business should split into multiple parts once it gets over 50 employees or do you feel that that was just in your case only?)*

*Write an end greeting reinstating how thankful you are. (example: Any reply appreciated, or thank you in advance)*

*Your name*

*Your URL*

*Your social media links (if you have them!)*

4. Send out crafted emails to at least 5 of the people on your list this week.

### Mastermind Group

1. List 10 people in your extended network or peers that you do not know yet but would be great for your mastermind group.

1.

2.

3.

4.

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10.

3. Choose one person on the list and craft a simple, short email to that person.

Hello \_\_\_\_\_,

*Qualifying Sentence (Example: I love your site, or I found you via my friend Joe on Linked In)*

*Tell them about the group you are putting together and tell them you think they would be a great addition. (Example: I'm putting together a new mastermind group of like minded business owners to help each other grow our businesses. I think you would be a great fit for the group.)*

*You can also include a bit more about a mastermind group, mention you have a document with the guidelines if they wanted more information, or actually include the document attached.*

*Your quick bio listing achievements and successes, or other members of the groups bios listing their achievements (Example: I own a publishing business and I've been able to get clients on the Amazon best seller list).*

*Once you start to have amazing people say yes, use their great achievements to get even bigger businesses in the group.*

*Write an end greeting explaining how great it would be to keep in touch. (Example: I understand if you can't fit it into your packed schedule but I just wanted to offer it to you since you have a great business.)*

*Your name*

*Your URL*

*Your social media links (if you have them!)*

4. Send out crafted emails to at least 5 of the people on your list this week.

Final Notes

Make sure to follow up promptly with each response. Also make a note in your calendar to email at least 3 or 4 mentors or possible mastermind participants each week until you have the support you need.

It's only an email. It's very simple. You never know what could come from it.

Best of luck!