

# MEDIUM TO LOW COMPETITION BACKLINKING

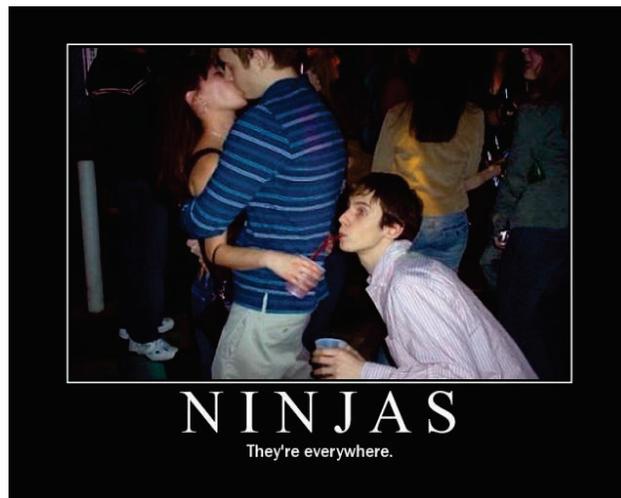


Hey everyone,  
Becker here!

Thanks for taking the time to check out the little link-building guides that I have prepared for Pat. :)

With that being said:

**Medium to Low competitive link building is about being a keyword  
research ninja!**



In these guides, I will primarily be breaking down 2 simple SEO back linking strategies for you, sadly SEO keyword research will not be covered.

## Do not worry though

I have written and filmed EXTENSIVE free tutorials at Source Wave. These are no opt-in, no charge and you can access them at anytime. Access to all of it and even our past two keyword research course for free can be found, [here](#).

Sorry for not getting into it here, but this PDF would be like 100 pages long if I did.

With that being said, the biggest secret when you are doing personal SEO is keyword research. Contrary to what many people will tell you, the goal is not to find niches with low competition, but to find niches with no competition at all. This comes from knowing exactly how to abuse the Google Keyword tool.

*Again, this is covered on Source Wave.*

Once you have that down, all you need is a simple low cost ranking strategy to rank in these niches. This is covered below.

## [Please watch this brief video intro here](#)

### What You Need:

1. \$100 a month budget
2. Ultimate demon/our a cheaper good link building service (\$47 a mont)
3. PR Powershot/Or a few high PR links (\$50 a month)

## The Strategy Step By Step

First off, I am going to assume you set up your site, did keyword research and installed wordpress. If you do not know how to do any of that, go check out our [beginner course](#) (It is free and no opt in).

The next thing we want to do is what I call “poking a niche”.

## Step 1: Poking A Niche?

Poking a niche is when you test out how fast you can rank in a niche. We do this to gauge if it is really worth our time and give us a estimate of how fast we can rank.

What I do is set up my site and then send 2-3 PR 5 links to it from a link broker (check [digital point](#)). This will cost you about 50 bucks. ([Here](#) is a guide on doing that)

### Why?

Because these links will get indexed within a few hours and give your site some serious juice. If you did your keyword research right, you will see your site hop to the bottom of the first page, or somewhere on the 2nd page within about 3 days.

If your site jumps to the 4thh page or beyond, you didn't do good keyword research and need to go practice it more. We have TONS of free guides here, so get on that now.

### What this does is super quickly tells us if our niche is:

- Easy to rank in
- Will provide a fast return
- Worth digging into

If your site jumps to the 2nd page or 1st page, you should be able to rank top 4 in about two weeks and get to the first spot most of the time.

If not you can continue if you want to, by all means. I do not continue if it fails to rank though, I want fast money from fast rankings. *Totally up to you though.*

### How To Pick Good High PR Links

When you go to digital point to buy links, ask the seller for a link to the site your getting a link from.

### **Make sure the site has all these things:**

- A large link profile (1,000 incoming links is great...10,000 is awesome, 100,000+ is epic)
- Low amount of outbound links
- No adult or gambling links
- Your link goes on the home page with the PR

[Here is a guide on finding awesome high PR links as well](#)

### **Buying Your Own Sites**

With PR power shot or by going to a domain vendor like Tb Solutions, you can easily pick up a few of your own PR domains. I go into this a TON in Infinitum and this is a whole separate beast in itself so I will not dig too much into in this post.

In short, you can totally just provide your own PR links instead of buying them. This has more upfront cost, but is way cheaper in the long run.

### **“What If I Am Too Broke To Do This?”**

First off you need to get a job or find some ways to fund your SEO. I made a very long post on how to fund your SEO without getting a job [here](#).

Secondly, you can replace these PR links with high PR bookmarks. Bookmarking sites get indexed very quickly, providing that quick ranking we are looking for.

This is NOT a good way to poke though, and will not give you the most accurate testing. However, if you are broke and refuse to get a temporary job or live in the real world you can do this!

**Here is a list of high PR social bookmarking sites you can submit to manually with their PRs:**

delicious.com 8  
chime.in 8  
digg.com 8  
del.icio.us 8  
connotea.org 8  
reddit.com 8  
citeulike.org 8  
slashdot.org 8  
technorati.com 8  
stumbleupon.com 7  
google.com/bookmarks/ 7  
blinklist.com 7  
bibsonomy.org 7  
popurls.com 7  
librarything.com 7  
in.gr 7

**When you make these links use the following anchor text pattern (Imagine our keyword is bleach episode guide):**

- 30% – main keyword (bleach episode guide)
- 30% – related keyword (bleach tv episodes)
- 30% – Distant related keyword (Best tv episodes)

## Step 2: The Growing Social Phase

After you poke the niche AND see positive results..Just stop linking. Seriously - Stop it!

Give your site 2 weeks to a month to just sit. Watch what it does. If you REALLY did your keyword research right and got good PR links, you can usually see your site float to the top 4 during this time.



**Again I CANNOT stress how important keyword research is.**

You will not see these results unless you get it down.

The reason why we do this is so that our site can also gain some trust with Google. You would be surprised how much just a month of age can help a site rank and build trust.

### What We Can Be Doing During This Time

During this time we can be simulating a site spreading socially. Do this by buying retweets and page (not fan page...page) likes off Fiverr. To do this go to fiver then simply search for "retweets" and "likes".

I would give you a few of the people I go to, but they are literally all the same. Just pick one and go with it! Getting about 1000 of each will give you great results. Do not get Google pluses. Google can track it so it is a no-no.

## Step 3 : Consistent Link Building

Okay so we have successfully poked our site and found out that it has a high potential to rank. Great!

We have also let it go through the growing phase and build some trust. Hopefully its ranking went up a bit. Now, all we need is some good old consistent link building. We can go 2 routes

## **Route 1: Just buy more PR**

If I have poked a site and seen good results, then what I will do (because I have a budget) is just buy 2 more PR links every week, then wait and see what happens. Usually in about 2 weeks I am top 4 if not first.

### **Super duper simple.**

I like this way more than building mass links because the links are 100% controllable. This means if my site gets tanked because one of my PR links goes down, I can just yank the links off the damaged site and be 100% good with Google.

That's what I call a safe link building. Its not cheap, but its safe and makes ranking sites for uncompetitive terms a joke.

## **Route 2: Build Consistent Links**

Load up Ultimate Demon, or Senuke if your a bad mofo. Then simply use the tools to post on PR 1+ sites. Each tool comes with a set list of sites to use right of the bat and they all have decent PR. Just stick to those sites for now.

This is the exact pattern I follow

**Mon:** Build 10-20 2.0s

**Tues:** Build 10-20 bookmarks

**Wed:** Build 10 article links

**Thurs:** Build 10 PDF Links

**Fri:** Build 10-20 wiki links

**Saturday(s):** Build social profiles to my 2.0 sites that I built and then build bookmarks to my PDF, wiki, and article links. This makes a very effective safe pyramid

## Rinse and repeat!

This has gotten me to first in multiple niches and if you set up your templates in the tools (I show you how to [here](#)) it only takes a few mouse clicks every morning when you get up.

## My Anchor Text Ratios

When doing this, my exact anchor text ratio is

### 30% main and related keywords

- bleach episode guide (main)
- bleach episodes
- watch bleach online

### 30% synonyms

- TV shows
- Watch episodes online
- Anime

### 30% misc

- click here
- More info
- URL

And it is that simple!

## **Wait - Where is the complicated crazy link building strategy?**

There is not one. SEO right now is REALLY simple. Diversify your anchor text and post to quality sites. **THE END.**

When you first get into SEO you are going to have some many over the top strategies thrown at you, but they just are not needed. Like at all.

Keep your link building as simple as possible. This way when something goes wrong, you can easily see where you messed up and fix it.

Do not fall into the “over thinking, everything has to be technical and complicated or it won’t work” mindset. It will ruin you! Keep it simple...Keep it simple...Keep it **SIMPLE!**

## **What About Super Competitive Niches?**

For tough keywords, check out the other PDF Pat has provided you with.